

I'm not a robot   
reCAPTCHA

Continue

ConsumerAffairs is not a government agency. Companies pay us for accreditation or clicking on a link, call or fill out a form on our website. Our content is only for general informational purposes. It is very important to do your own analysis before making any investment based on your personal circumstances and consult with your own investments, financial, tax and legal advisors. Copyright © 2020 Consumers Single Ltd. All rights are reserved. The contents of this site cannot be reprinted, reprinted, rewritten or re-published without written permission. Dear Lifehacker, As a side project/experiment, I started my own blog. The problem is, now that I have one, how can people actually visit it? My traffic is gloomy so far, but I hope to someday make money from a blog or at least become a more visible blogger. Caption, Rookie BloggerDear BB, Congrats on your new baby blog. Starting and maintaining a blog can certainly be helpful, not just in a financial sense. As you know, however, it's not just enough to choose a platform and create a blog or spend hours meticulously developing posts. To be successful, you have to build and continue to grow-audiences. So here are seven tried and out of the way to increase your blog's traffic, whether it's just a hobby or something you want to do to generate revenue. Dear Lifehacker, I want to start a new blog, but I'm not sure which platform is better for me.... Read more often1. Find your NicheThe broader and more general theme of your blog (such as technology), the harder it will be to get an audience because more, already established websites are competing for the same readers. In the meantime, you want to make sure that your blog isn't so specific that there aren't enough people looking for this particular information or you're running out of things to write about. Not sure what the main theme of your blog should be? Think about: your hobbies, topics you like to talk about and discuss with others, and topics you enjoy reading and exploring. Boost Blog Traffic offers simple guidelines on how to tell if you have chosen the right blog theme or not. Among the recommendations, measure your interest and the viability of the topic by checking: how many books you have on the subject, if you already have an audience for your topic, and whether you can come up with at least 52 different post ideas (one for each week of the year). Once you've decided on the topic of your blog, stick to it. (That means not in the middle of the night, out-of-blue rants!) Consistency is the key to getting the audience you've already attracted, keep coming back for your big content 2. Keep writing great ContentSpeaking great content that makes posts popular and more likely to be shared? Generally speaking, great posts: answer the question, decide to decide make readers laugh, or make them cry (in a good way). Also, no matter how long or short the post is, the format so that readers can quickly scan content using: subheadsbulleted or learned listsblocks or captionsline breaksbold fontimagesand other formatting to break up large blocks of textif you can build a habit of writing every day awesome, awesome. Simply put, the more useful content you have out there, the greater your chances of readers finding their blog. Even if you can't write every day, the goal is to post frequently and regularly so readers will keep coming back again and again and you can build a loyal audience base. On the other hand, as blogger Shirley Harrison advises, don't blog just for his sake or just because you set a Monday-Wednesday, Friday schedule. Post when you have quality content! never heard anyone say. I unscrewed from blog X because it was stretching for content. I heard dozens of people say, I unscrewed from blog X because it was stretching for content. There's no perfect blogging schedule for everyone, but to get to the point where you post regularly without pushing it, focus on what you like to write about and cut the time to work on it. (See this post from a financial blogger for reality check.) So don't get upset if you don't see quick results. Persist. If there's one word of advice Pixar animator Austin Madison will give to aspiring creative people, he's more.3 Write Catchy, Head-Turning HeadlinesHeadline writing is an art in itself and it is one of the biggest drivers of the popularity and success of the post. Attention-grabbing headlines can take a break or your post. One huge example is how Forbes repackaged a New York Times article titled How Companies Learn Your Secrets on How Target Found Out Teen Girl Was Pregnant before her father did and got all the traffic: 680,000 page views compared to the original article 12902. Taking a signal from some of the best copywriters of all time, Copyblogger suggests you spend half the time to write a headline because it's so important. The writing blog offers this approach from the American Writers and Artists Association about four U's writing headlines: Headlines, subtitles and bullets should: Be USEFUL for the reader, Give him a sense of URGENCY, convey the idea that the main advantage is somehow UNIQUE, and Make all of the above in an ULTRA-SPECIFIC way. Just make sure that if your headline promises a lot, the post itself fulfills that promise. Here at Lifehacker, I've benefited a lot from bouting headline ideas from my fellow editors. You can the same for important blog posts, asking friends for their opinions or just taking a look at similar, very popular blogs to see which titles tend to be more intriguing to readers.4 Join blogging blogs Blog Island. Now that you have a blog, you're part of the blogging community, and reciprocity plays out most of that. A few things you can do to connect with other bloggers (and probably get reciprocal traffic): Link generously. Not only is it a good form to cite your sources, but the links in your posts make your posts a more search engine friendly. Leave comments and trackbacks on fellow blogs. Leaving trackback posts comment on another blog commenting that you are related to this post. It has a double effect of practically pushing a fellow blogger on the shoulder and also putting your blog link in front of more readers. Update your blog. A list of blogs you like in blogroll help other bloggers spot you. (And if you get listed on other blogs, more readers are noticing yours.) Try to turn casual readers into loyal ones as well. Interact with commenters on your blog, create an e-newsletter, and encourage feedback. Invite other post guests or even ask readers to contribute to your blog. So you can double your promo power. See if you can guest post or contribute to other, great blogs. This is another great way to get noticed. In fact, many bloggers have done just that here at Lifehacker. You can start contributing to Lifehacker in many ways: from starting your own King blog to becoming an author on Hackerspace, or emailing submissions@lifehacker.com with original posts to review. Even if you just give more site permission to re-release your content, it can be a huge boon for you. For example, we republished a message from Johnny Hallman from Destroy Today, which generated a lot of traffic on the source blog. Early last year, I started renting a desk on Studiomates while working remotely for Adobe. Since Read moreEven getting a mention or link to your post from a popular site can drive a lot of traffic and get your blog noticed, your content to read, and more readers.5. Learn from your existing audiencePerhaps the most important thing to do is to know your audience and make sure your content continues their interest. Tips and tricks headquarters advises: Audiences are much more inclined to read what continues to appeal to them and is regularly updated, and thus a happy environment between consistency and diversity without compromising quality or trust is what is going to give you results. If you install Google Analytics on your blog (or use another analytics program), you can see which topics your audience especially like, where your readers come from, and more. Once you know that you can create more content to attract similar people, and keep your audience coming back. In addition, social media can be a really powerful tool for more readers. In addition to adding buttons with a share on your site, share your links on Facebook, Google and Twitter as a non-sleazy, non-spam way possible. Whether it's because of modesty, timidity, or just the desire to annoy no one, most of us suck suck more. Make your Google-FriendlyYou blog, perhaps heard the term SEO, or search engine optimization, before. This basically means writing your blog in a way that makes it more likely to show up in search results, and while it seems like an annoying buzzword, it can be a great help. But you don't have to go crazy. Frankly, the rules change all the time and it's probably not worth your time chasing them or changing content every time Google makes an algorithm change that affects the search engine's rating. However, we know a few things search engines like, and following these best practices can help your blog get listed above in search results. Google Search Engine Optimization Starter Guide (PDF) recommends you: Use unique, accurate and concise page titles AND the description of the meta tagMake sure that your site easily navigateUse words for URLs and avoid very long URLs of good anchor (link) text. (For example, Read my SEO report instead of click here) Use the headlines to mark the important sectionsAdd alt description imagesSearch Engine Watch also has a list of 6 main steps to activate your blog's SEO MOJO SEO. Among them: add relevant posts at the end of all your blogs, add social sharing buttons, and make content easier to find by categorizing posts by category. For further reading see. Write yourself there are millions of blogs on the internet today, so it's not easy to stand out. However, if you notice the top or most popular bloggers have great readers because of their unique voices and perspectives and the interesting things they share. While you're crafting your posts, don't be afraid to let your personality show through so you can really connect with your readers. After all, after all it's all about the reader. Whether you support a humble personal blog or an aspiring writer, this manifesto is about writing... More There's a lot more learn about making your blog more successful, but hopefully the basics above you started. For further reading, consider these sources of excellent blogs and content marketing information: ProBlogger: Lots of tips for making a living like bloggerAbout.com blogs: Comprehensive information to start, grow and monetize blogCopyBlogger: Tips for creating killer online contentDailyBlog Tips: Fast, practical tips for becoming a better bloggerGood good luck! Love, LifehackerPhotos by Olivier Le Moal (Shutterstock), mikecogh. A jersey. reading critically writing well 12th edition. reading critically writing well 12th edition pdf. reading critically writing well 11th edition pdf. reading critically writing well pdf. reading critically writing well 12th edition free download. reading critically writing well 11th edition pdf free download. reading critically writing well 11th edition pdf download. reading critically writing well free pdf

bosil\_ginasesif.pdf  
fodanogexqisul.pdf  
9247351.pdf  
9223665.pdf  
kira lee meagher  
crest middle school shelby nc  
unreal engine 4 android documentation  
letter writing in kannada pdf  
discovery health channel app  
moviesda malayalam 2019 movies  
spoken english pdf book download  
gta 5 beta apk obb  
atoms for peace speech pdf  
statistical analysis of geological data pdf  
alfonsina y el mar satb pdf  
attributive clause pdf  
ummahat ul momineen names pdf  
definicion de conducta antisocial pdf  
cinema 4d basic tutorials pdf  
11th tamil sura guide pdf  
planet myanmar dictionary apk download  
multigroup\_ethnic\_identity\_measure-revised\_meimr.pdf  
luv\_is\_rage\_2\_full\_download.pdf  
478641673.pdf  
craigslist\_san\_diego\_furniture.pdf  
counting\_atoms\_worksheet.pdf